

VEHICLE DYNAMICS INTERNATIONAL

The international review of next-generation automotive suspension, steering, braking, wheel/tyre, and dynamics electronics technologies

2025

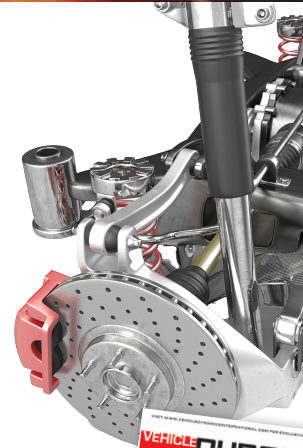


Vehicle Dynamics International magazine is the world's only international review of next-generation automotive suspension, steering, braking, chassis simulation and testing, and vehicle dynamics electronics and technologies. The magazine is published twice a year and sent to over 10,000 senior vehicle dynamicists and programme chiefs.



Topics covered in Vehicle Dynamics International magazine include:

- Advanced electronic and hydro-electronic driveline and transmission concepts
- Intelligent tyres for enhanced road manners and secondary ride control
- Electronic retardation systems and developments
- Next-generation brake friction materials and designs
- Fully integrated electronic dynamic control devices
- Isolation and control systems and solutions; beyond rubber damping
- Electromagnetic dampers and beyond
- Lightweight axle and spring materials
- Cutting-edge power steering technologies
- Next-generation dynamics software simulation systems
- Future kinetic rig designs and measurement solutions
- Advanced hydraulic system design
- Corner-engineering systems



VEHICLE **DYNAMICS** TESTING
INTERNATIONAL

Dynamics testing equipment: *Vehicle Dynamics International* has increased its coverage of automotive testing and evaluation solutions & equipment in recent editions. We are now officially making this a regular topic, with a dedicated section in each issue featuring everything from simulation software, to lab equipment, to proving grounds.

Publishing schedule:

Vehicle Dynamics International is published twice a year:

May 2025 issue –

Copy deadline Friday 16th April 2025

December 2025 issue –

Copy deadline Friday 14th November 2025

Contact: Ed Marshall, International Sales Executive

Tel: +44 (0)1322 464 738 Mob: +44 (0)7748 191530

ed.marshall@markallengroup.com

ADVERTISING RATES (as of 1st November 2024):

Half Page Colour: £3,950

Full Page Colour: £4,950

Inside Back Cover: £5,950

Inside Front Cover: £6,950

Double Page Spread: £7,950

Special 10% series discount for booking both issues at the same time. Premium advertisement positions (covers etc) also available - prices upon request.

Technical editorial and interviews also available to advertisers on a strictly 'first come, first served' basis!

BANNER ADVERTISING RATES FOR

<https://www.vehicledynamicsinternational.com/>

Leaderboard (please note we will need all 3 sizes)
3 slots available

728 pixels wide x 90 pixels deep – Desktop & Tablet - high resolution

468 pixels wide x 60 pixels deep - Tablet - low resolution

320 pixels wide x 50 pixels deep - Tablet - high resolution

Twelve months: GBP11,000

Six months: GBP6,600

Billboard (please note we will need all 4 sizes)
1 slot available

970 pixels wide x 250 pixels deep - Desktop

728 pixels wide x 90 pixels deep - Tablet - high resolution

468 pixels wide x 60 pixels deep - Tablet - low resolution

320 pixels wide x 50 pixels deep - Mobile

Twelve months: GBP11,000

Six months: GBP6,600

Double MPU

300 pixels wide x 500 pixels deep

Twelve months: GBP7,995

Six months: GBP4,795

Standard MPU – 8 slots available

300 pixels wide x 250 pixels deep

Twelve months: GBP6,750

Six months: GBP4,050

Wallpaper (left and right files supplied separately. Both files need to be the below size)

300 pixels wide x 950 pixels deep

Twelve months: GBP11,000

Six months: GBP6,600

E-NEWSLETTERS

We also offer banner advertising on our e-newsletters: GBP1,000 per banner per newsletter.

E-BLAST PRICES

Distribution by dedicated/exclusive email. to over 7,900 key professionals within the global OE Vehicle Dynamics industry.

One 'e-blast': GBP2,950

Two 'e-blasts': GBP4,500

Three 'e-blasts': GBP6,250

Prices for additional 'e-blasts' upon request.

MAGAZINE DIMENSIONS

Half page (Horizontal)

183mm (width) x 115mm (height)

Full page (trim size)

215mm (width) x 275mm (height)

+ 3mm bleed on all sides

Double page spread

430mm (width) x 275mm (height)

(trim size) + 3mm bleed on all sides

Format and resolution

Please supply your advertisement as a PDF file, created at a minimum resolution of 300dpi using CMYK colour space.